

Application for an entrepreneurial grant for students at SDU

You decide whether you want to fill out the application formula in English or in Danish.

Name:
Email:
Phone number:
Name of startup:

CVR-number:
Yes No (if yes - CVR-nr.):
Turnover:
Yes No (if yes - state turnover for the last fiscal year in round figures):

Have other forms of funding been received?:
Yes No (if yes - please state which)

State the amount you wish to apply for:



The entrepreneurial idea 'in a nutshell' (Max 200 characters including spaces):

Below you must describe the entrepreneurial idea as brief and precise as possible, e.g. in one sentence. It might be a good idea to postpone this till after you have considered and completed the remaining questions in the form.

Problem, value creation, and solution (Max 1.500 characters including spaces):

- *Which problem, need or request do the users have?*
- *Which value does your solution create?*
- *What does the solution consist of?*



Users, market and competition (Max 1.500 characters including spaces):

- *Who are the users and what is their attitude towards the idea?*
- *What does market size and potential look like economically – both nationally and internationally?*
- *How did you examine whether there are users and a market for the idea?*
- *Which competing solutions exist and how does your idea differ from these?*
- *How will you safeguard against someone copying your solution?*

Economy and sales (Max 500 characters including spaces):

- *How can you concretely make a profit of the idea or establish a sustainable business model to ensure distribution of the solution?*
- *How can the solution be distributed?*



The team's competence composition (Max 1.500 characters including spaces):

- *What competencies, including professional and personal, area of responsibility and work experience does the individual team members have to execute the idea?*
- *How does the idea build on the overall work experience of the team?*
- *Which skills does your team lack to solve the upcoming challenges and how will you address these?*

Describe how the grant will move your team onwards with the idea (Max 1.500 characters including spaces):

- *How can the funds from the Møllerens Fond contribute to the development of your startup and possibly additional financing needs?*
- *How close are you to realizing the ideas and what do you see as the biggest challenges as related to implementation - both short and long term?*



How do you relate to the UN's 17 sustainable development goals? (Max 1.500 characters including spaces):

- Which of the 17 goals do you aim for?
- What do you specifically do to carry out this/these effort(s)?

I hereby confirm:

- That I, or at least one of my co-founders, are enrolled at one of SDU's education programmes and is an active student.
- That I and my startup is a part of SDU's entrepreneurial environment Startup Station.
- That our startup has had a total turnover of less than 100.000 kr. (measured on all revenues).
- That our startup has not previously received funds from Møllerens Fond.
- That I agree to contribute to the follow-up SDU and Møllerens Fond make on the use of allocated funds.
- That this application does not contain patentable business secrets.

Send the application to:

cortexlab@sdu.dk

Att.: Startup Grant

NOTE!

When receiving a scholarship, the net amount received will be taxable. All scholarships will be reported as B-income, either on the applicant's CPR number or CVR number, if available. We recommend that you contact your local SU office or SKAT for further information on tax matters upon receipt of a grant from Møllerens Fond.

